

**Press Release**

**Jackpot! AirTran Airways Adds Tunica, Miss., to its Route Map**

**Low-Cost Leader Connects Atlanta to Southern Entertainment Mecca -**

ORLANDO, Fla., May 6, 2010 /PRNewswire via COMTEX/ --AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI), today launched nonstop service from Tunica Airport in Tunica, Miss., to Hartsfield-Jackson Atlanta International Airport.

"Atlanta residents will now have convenient access to Tunica and see all it has to offer," said Matt Klein, director of pricing and distribution planning for AirTran Airways. "We pride ourselves on low costs and quality service, and we are confident that the residents of Northern Mississippi and those travelling to Tunica will too."

To celebrate the inaugural flight, the airline hosted an event at the airport featuring local dignitaries and a donation to the local branch of the American Cancer Society's Hope Lodge.

"We are very pleased to be able to help facilitate AirTran's direct air service between Tunica and Atlanta making both destinations quick and inexpensive getaway options. We are especially excited to welcome our customers in the Southeast who will now find it much more convenient to visit Tunica and Harrah's, Horseshoe, and Tunica Roadhouse casinos and hotels," said R. Scott Barber, regional president, Harrah's Entertainment.

The following nonstop flights between Atlanta and Tunica will be available beginning May 6, 2010:

Nonstop Service Between Tunica and Atlanta

From	To	Flight	Departs	Arrives	Frequency
Atlanta	Tunica	1578	10:15 a.m.	10:40 a.m.	M, Th, F, Sun
Tunica	Atlanta	1579	11:15 a.m.	1:40 p.m.	M, Th, F, Sun

In conjunction with its new service, AirTran Airways will offer introductory fares for its new flights to/from Atlanta at \$89\* one-way. Travel on introductory fares must be booked by May 13, 2010, for travel through August 30, 2010. Fares listed are one way and are valid in either direction:

Destination	Introductory Fare
Atlanta	\$89*

AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI) and a Fortune 1000 company, has been ranked the number one low cost carrier in the Airline Quality Rating study for the past three years. AirTran Airways is the only major airline with Gogo Inflight Internet on every flight and offers coast-to-coast service on North America's newest all-Boeing fleet. Our low-cost, high-quality product also includes assigned seating, Business Class and complimentary XM Satellite Radio on every flight. To book a flight, visit [www.airtran.com](http://www.airtran.com).

\* All fares are one-way. Introductory sale fares are non-refundable, and a \$75 fee per person applies to any change made after purchase plus any applicable increase in airfare. Seats are limited subject to availability and may not be available on all flights. Introductory sale fares require a 7-day minimum advance purchase. Introductory sale fares must be purchased by May 13, 2010 and travel must be completed by August 30, 2010. A first bag may be checked for a fee of \$15 each way and a second bag may be checked for a fee of \$25 each way. Reservations may be obtained or changed through an AirTran Airways Telephone Reservations Center for an additional \$15.00 per person. Fares, routes, and schedules are subject to change without notice. Fares do not include per-segment tax of \$3.70. A segment is defined as one takeoff and one landing. The September 11th security fee of up to \$10 is not included. Airport Passenger Facility Charges of up to \$18 are not included.

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