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Press Release

SmarterTravel Names AirTran Airways Best Value Airline in 2010

Leading Travel Web Site Cites AirTran Airways' Consistent Low Fares and Good Availability of Sale Fares

ORLANDO, Fla., May 25, 2010 /PRNewswire via COMTEX/ --AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI), has been chosen as the SmarterTravel Editors' Choice for Best Value Airline in 2010. SmarterTravel delivers expert judgments on the current top providers in the travel industry, determined by a team of editors who have more than 100 years of collective industry experience.

SmarterTravel found that AirTran Airways consistently offers the lowest fares while making a high percentage of seats available for its industry-best fare sales. Earlier this year, AirTran Airways was also named the number one low cost carrier in the Airline Quality Rating study, for the third year in a row, as well as honored for *Air Transport World's* prestigious Market Leadership Award.

"AirTran Airways is honored to be recognized by SmarterTravel as the best value airline in 2010," said Tad Hutcheson, vice president of marketing and sales for AirTran Airways. "The awards we have collected this year are really a tribute to AirTran Airways' 8,500 Crew Members who provide our loyal customers both great deals and a high-quality travel experience."

SmarterTravel has been a trusted online resource for unbiased travel news, deals and timely expert advice since 1998. Its editors research the latest and best travel deals, compiling travel guides for destinations worldwide and offering money-saving tips. SmarterTravel has been recognized for excellence by the North American Travel Journalists Association, *Travel + Leisure* and other media outlets.

AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI) and a Fortune 1000 company, has been ranked the number one low cost carrier in the Airline Quality Rating study for the past three years. AirTran Airways is the only major airline with Gogo Inflight Internet on every flight and offers coast-to-coast service on North America's newest all-Boeing fleet. Our low-cost, high-quality product also includes assigned seating, Business Class and complimentary XM Satellite Radio on every flight. To book a flight, visit www.airtran.com.

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SOURCE AirTran Airways