



**FOR IMMEDIATE RELEASE**  
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### **Frontier Airlines' Griz becomes Akron-Canton Airport's 500th Facebook group member**

**Green, OH:** Grizwald, the loveable bear spokesanimal for Frontier Airlines became the 500<sup>th</sup> member of the Akron-Canton Airport (CAK) Facebook group today helping achieve an impressive milestone. And because Griz was so excited, he is giving away two tickets on Frontier Airlines.

"Frontier Airlines offers the best service out west, bar none. Plus, their spokesanimals love Facebook just like we do," said Kristie Van Auken, Sr. Vice-President and Chief Marketing & Communications Officer. "Our Facebook group connects us with amazing younger customers and animals like Grizwald. How cool is that?"

Griz is one of more than 60 Frontier animals who appear on the tails of each aircraft. He also has a starring role as a spokesanimal in the airline's commercials. He even has his own Facebook page.

"We continue to enjoy our close partnership with CAK and bringing low fares to Denver and the west for Northeast Ohio customers," said Steve Snyder, spokesman for Frontier Airlines. "Griz was excited to become Akron-Canton Airport's 500<sup>th</sup> Facebook group member. This is quite a distinction for him and Frontier. But it did cause a bit of unrest among the other animals. Flip the Dolphin is lobbying for his own Facebook page. Jack the Rabbit and Foxy the Fox are crying foul because they were out of town on a ski trip and did not even know about it."

CAK was one of the first airports in the country to start utilizing the popular social networking site Facebook in 2007. Since then, the CAK group has continued to grow with users from not only Northeast Ohio but all around the U.S. offering their opinions on a broad range of topics like favorite destinations and customer amenities. Users are also able to participate in CAK's contests and giveaways for Facebook members only.

As a case in point, to celebrate our 500<sup>th</sup> member, Griz is giving away one roundtrip ticket voucher for two people from Akron-Canton Airport to any Frontier destination in the continental U.S. All you have to do is head over to the CAK group page and post a message on the wall welcoming Griz to the group. We'll choose a winner from the postings and you'll be off to Denver or any U.S. city served by Frontier. You must be a member of the Akron-Canton Airport group so find it here at <http://groups.to/akroncantonairport/> and join!

View CAK's other social media ventures -- on Twitter at [Twitter.com/cakairport](http://Twitter.com/cakairport) and YouTube at [YouTube.com/akroncantonairport](http://YouTube.com/akroncantonairport). Photos of CAK and Griz are available at <http://www.flickr.com/photos/akroncantonairport/>.

## **About Akron-Canton Airport**

Akron-Canton Airport kicked off [CAK 2018](#), its 10-year, \$110-million Capital Improvement Plan in 2008. The plan is the most ambitious in the airport's 63-year history and includes a 600 ft. runway extension allowing full-sized jets to reach the west coast, Caribbean and Mexico. Other projects include a Customs and Border Patrol Facility, extended upper level concourse and the construction of Port Green, an industrial park that could bring more than 1,000 high paying jobs to northeast Ohio. Additional information including flight reservations, driving instructions, and relaxation station is available at [www.akroncantonairport.com](http://www.akroncantonairport.com), CAK's comprehensive web portal. Akron-Canton Airport a better way to go®.

## **About Frontier Airlines Holdings, Inc.**

Frontier Airlines Holdings, Inc. is the parent company of Denver-based Frontier Airlines. Currently in its 15th year of operations, Frontier Airlines is the second-largest jet service carrier at Denver International Airport, employing more than 5,000 aviation professionals. Frontier Airlines' mainline operation has 51 aircraft with one of the youngest Airbus fleets in North America. Frontier Airlines' mainline operations offer 24 channels of DIRECTV® service in every seatback along with a comfortable all-coach configuration. In conjunction with a fleet of ten Bombardier Q400 aircraft operated by Lynx Aviation (a subsidiary of Frontier Airlines Holdings, Inc.), Frontier offers routes to more than 50 destinations in the U.S., Mexico and Costa Rica. In addition, Frontier and AirTran Airways operate a first-of-its-kind integrated marketing partnership that offers travelers the ability to reach more than 80 destinations across four countries with low fares, aboard two of the youngest fleets in the industry. For more in-depth information on Frontier Airlines, please visit its Web site at [FrontierAirlines.com](http://FrontierAirlines.com).

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