

**Press Release**

**AirTran Airways Announces New Service to Tunica, Mississippi**

**Airline Brings Low Fares and High-Quality Service to Popular Resort and Gaming Destination -** ORLANDO, Fla., Feb 10, 2010 /PRNewswire via COMTEX/ -- AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI), today announced plans to begin service in Tunica, Miss., effective May 6, 2010. This will be the first scheduled air service from a major airline to the entertainment and gaming destination.

The low-cost carrier will offer roundtrip, nonstop flights on the Company's next generation Boeing 717 aircraft between Tunica Airport and Hartsfield-Jackson Atlanta International Airport. Hartsfield-Jackson is AirTran Airways' biggest operation with connections to 47 destinations from coast to coast.

"Tunica is one of the fastest growing resort areas in the country and the demand for air service to this previously unserved market is growing by leaps and bounds," said Kevin Healy, senior vice president of marketing and planning for AirTran Airways. "The reach and convenience of our Atlanta hub will make it easy for customers from around the country to experience all the area has to offer."

AirTran Airways is the only major airline in the U.S. with Wi-Fi on every flight. The Company also offers affordable Business Class seats and complimentary XM Satellite Radio on North America's newest all-Boeing fleet.

"As the largest gaming operator in Tunica and the owner of Harrah's Casino Tunica, Horseshoe Casino & Hotel Tunica and Tunica Roadhouse Casino & Hotel, Harrah's Entertainment Mid-South is proud to partner with AirTran Airways, Tunica Airport, and Tunica Convention and Visitor's Bureau to announce regularly scheduled commercial air service between Tunica and Atlanta," said R. Scott Barber, Regional President, Harrah's Mid-South.

The following nonstop flights between Tunica and Atlanta will be available beginning May 6, 2010:

Nonstop Service Between Tunica and Atlanta

From	To	Flight	Departs	Arrives	Frequency
Atlanta	Tunica	1578	10:15 a.m.	10:53 a.m.	M, Th, F, Su
Tunica	Atlanta	1579	11:28 a.m.	1:45 p.m.	M, Th, F, Su

Following is a sample of fares AirTran Airways will offer for its new flights to/from Tunica. Travel on introductory fares must be booked by March 31, 2010, for travel through June 14, 2010. Introductory fares listed are one way and are available for travel to Tunica on Sundays and Mondays and are available for travel from Tunica on Thursdays and Fridays:

Market	Introductory Fare
Atlanta - Tunica	\$49

AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI) and a *Fortune* 1000 company, has been ranked the number one low cost carrier in the Airline Quality Rating study for the past two years and is the recipient of the prestigious 2010 Market Leadership Award from *Air Transport World*. AirTran is the only major airline with Wi-Fi on every flight and offers coast-to-coast service on North America's newest all-Boeing fleet. Its low-cost, high-quality product also includes assigned seating, Business Class and complimentary XM Satellite Radio on every flight. To book a flight, visit <http://www.airtran.com>.

\*\*All fares are one-way. Introductory sale fares are non-refundable, and a \$75 fee per person applies to any change made after purchase plus any applicable increase in airfare. Seats are limited subject to availability and may not be available on all flights. Introductory sale fares must be purchased by March 31, 2010 and travel must be completed by June 14, 2010. Introductory fares are available for travel to Tunica on Sundays and Mondays and are available for travel from Tunica on Thursdays and Fridays. Blackout dates are as follows: May 28, 31, 2010. A first bag may be checked for a fee of up to \$15 per person and a second bag may be checked for a fee of up to \$25 per person. Reservations may be obtained or changed through an AirTran Airways Telephone Reservations Center for an additional \$15.00 per person. Fares, routes, and schedules are subject to change without notice. Fares do not include per-segment tax of \$3.70. A segment is defined as one takeoff and one landing. The September 11th security fee of up to \$10 is not included. Airport Passenger Facility Charges of up to \$18 are not included.

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